



Public Disclosure of Student Achievement

Institution Name: Hampton University

Business Unit(s) included in this report: James T. George School of Business

Academic Period Covered: Academic Year 2018-2019

Date Submitted: November 14, 2019

PROGRAM	INDICATOR	RESULT
Bachelor of Science in:		
Accounting	Retention Rates	4/9 = 44%
Business Administration	Retention Rates	42/97 = 43%
Economics	Retention Rates	0/2 = 0%
Entrepreneurship	Retention Rates	1/6 = 16.7%
Finance	Retention Rates	8/10 = 80%
Management	Retention Rates	9/24 = 37.5 %
Marketing	Retention Rates	13/28 = 46.4
Masters Business Administration	Job Placement Rate	25/25 = 100%
PH.D Business Administration	Retention Rate	26/26 = 100%

Indicators Used

INDICATOR	DESCRIPTION AND HOW IT WAS CALCULATED
Retention Rates (Bachelor of Science programs)	For all undergraduate Bachelor of Science programs, the retention rates were provided by Institutional Operations Analysis and Research Data Department and represents the percentage of entering Freshmen that remained in their major from Freshmen Year to Senior year (2015-2019)

Job Placement (Masters of Business Administration)	For all graduating Masters of Business Administration students, 25 of 25 graduates had job offers upon graduation.
Retention Rate (PH.D. Program)	This number is retrieved from the Program Director and represents the number of students that since its inception are still enrolled in program or have graduated.