



Public Disclosure of Student Achievement

Institution Name: Hampton University

Business Unit(s) included in this report: James T. George School of Business

Academic Period Covered: Academic Year 2019-2020

Date Submitted: April 12, 2021

| PROGRAM | INDICATOR | RESULT |
|---------------------------------|--------------------|---------------|
| Bachelor of Science in: | | |
| Accounting | Retention Rates | 6/15 = 40% |
| Business Administration | Retention Rates | 51/128 = 40% |
| Economics | Retention Rates | 2/4 = 50% |
| Entrepreneurship | Retention Rates | 1/14 = 7% |
| Finance | Retention Rates | 4/11 = 36% |
| Management | Retention Rates | 4/14 = 29 % |
| Marketing | Retention Rates | 13/29 = 45% |
| Masters Business Administration | Job Placement Rate | 22/22 = 100% |
| PH.D Business Administration | Retention Rate | 25/26 = 96% |

Indicators Used

| INDICATOR | DESCRIPTION AND HOW IT WAS CALCULATED |
|--|---|
| Retention Rates (Bachelor of Science programs) | For all undergraduate Bachelor of Science programs, the retention rates were provided by Institutional Operations Analysis and Research Data Department and represents the percentage of entering Freshmen that remained in their major from Freshmen Year to Senior year (2016-2020) |
| Job Placement (Masters) | For all graduating Masters of Business Administration students, |

| | |
|--------------------------------|--|
| of Business Administration) | 20 of 20 graduates had job offers upon graduation. |
| Retention Rate (PH.D. Program) | This number is retrieved from the Program Director and represents the number of students that since its inception are still enrolled in program or have graduated. |
| | |
| | |
| | |
| | |